



Centurion
UNIVERSITY

Shaping Lives...
Empowering Communities...

Newsletter

October 2024



SCHOOL OF MANAGEMENT

CENTURION UNIVERSITY OF
TECHNOLOGY AND MANAGEMENT

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■ Volume - 3

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Rural Haat

A vibrant Rural Haat was organized on 5th Oct 2024 in collaboration with the School of Management and the Department of Agriculture Extension, MSSSoA, by the 2021-25 B.Sc. Agriculture batch. The haat was held at the playground opposite to Central Mess 1 from 2:30 PM to 6:00 PM, the event attracted around 250 visitors, including students, faculty, staff, farmers, and local workers. Featuring 19 student-run production unit stalls, the event showcased entrepreneurial spirit and practical learning through diverse offerings from units like Apiary, Biocontrol, Dairy, Bakery, and Organic Compost, among others. Visitors explored a variety of fresh produce, homemade bakery items, seeds, and hydroponic crops, reflecting the students' agricultural expertise and business acumen.



Fresher's Party at School of Management

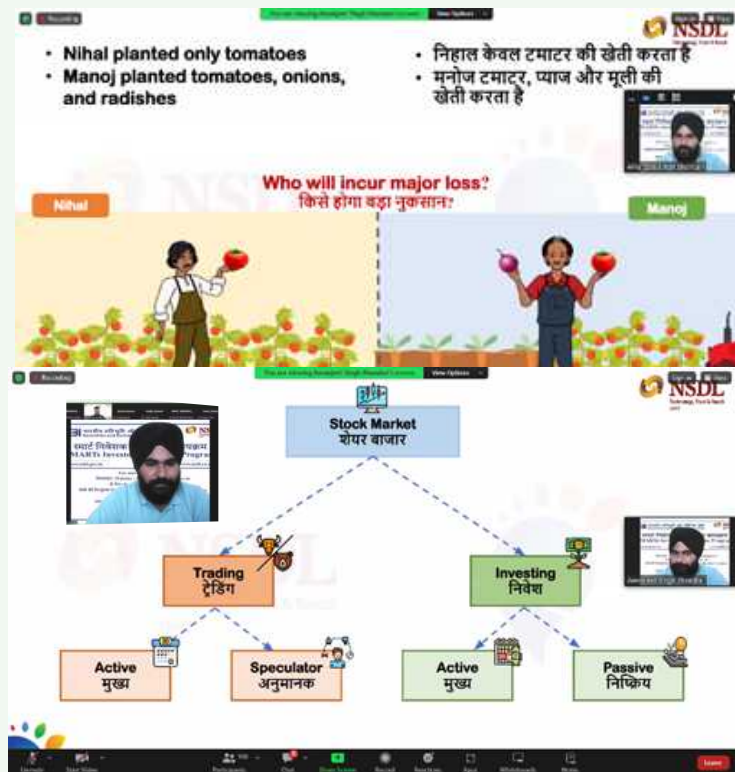
Centurion University School of Management, Paralakhemundi Campus, hosted an exciting Freshers' Party, "Swag Se Swagat Parichay 2024," on October 30, 2024, in the New Auditorium.



The event commenced with an inaugural address by Dr. Prajna Pani and warm welcome speeches by the Associate Dean, Registrar, and Director, setting a welcoming tone for the day. A captivating video showcased the dynamic community of the School of Management, followed by mesmerizing cultural performances and interactive games like the "straw and cup" challenge, which fostered camaraderie among the students. A glamorous ramp walk added style and confidence to the celebration, culminating in the Mr. and Ms. BBA contest, where participants showcased their talents and personalities. The event successfully marked the beginning of a vibrant academic journey for the new students, blending fun, creativity, and community spirit.

Financial Literacy at SoM, PKD Campus

School of Management, Centurion University of Technology and Management, in collaboration with Udyam Expert, New Delhi, hosted a webinar on "Financial Literacy" at 3:00 PM on 8th Oct 2024 to commemorate World Investor Week. The webinar aimed to enhance financial awareness among participants, equipping them with essential knowledge and skills to make informed financial decisions, promoting sound financial practices and investment awareness.



the development of personal budgeting and risk analysis skills, and a commitment to disciplined financial habits among participants. Attendees expressed increased confidence in managing personal finances and exploring formal financial services. Coordinated by Prof. Pramod Kumar Patjoshi, the event successfully fostered financial literacy and contributed to the participants' personal and economic empowerment. It is recommended to hold similar initiatives regularly to promote financial inclusion and support the development of a financially secure society.



Financial Literacy Awareness Programme at SoM, BBS Campus

The School of Management at Centurion University of Technology and Management (CUTM), in collaboration with Udyam Expert, New Delhi, organized a special webinar on "Financial Literacy Awareness Programme" as part of the World Investor Week celebrations (October 14–20, 2024). Held with the objective of empowering participants with essential knowledge for managing personal finances, investments, and financial planning, the event emphasized the importance of financial literacy in today's dynamic economic landscape. The webinar featured expert presentations and interactive workshops on various financial topics, including financial planning, budgeting, investment strategies, digital banking, and fraud prevention.

It highlighted critical subjects such as government financial schemes, debt management, and long-term wealth creation strategies, equipping participants with actionable insights. Key outcomes included enhanced awareness of financial concepts,

Rangoli Competition for Deepawali 2024

On October 30, 2024, a vibrant Rangoli Competition was held at the CUTM Bhubaneswar campus to celebrate the festive spirit of Deepawali. The event highlighted the traditional Indian art of Rangoli, where intricate patterns were created on the floor using colored powders, rice, and flower petals. Around 40 students from various schools participated, forming 10 groups with 3 to 5 members each.

Participants were given two hours to complete their artistic creations, which depicted mythological stories, cultural motifs, and religious symbols. The competition fostered creativity, teamwork, and cultural appreciation among the students, while also evoking a sense of community and positivity.

The winners of the competition were:

- First Position: Jayshree Paltasingh, Rainy Gope, and Anima Sahu from B.Sc (Chemistry).
- Second Position: Samikshya Bal, Monalisha Jena, Aanya Singh, and Vasetti Dixita from B.Tech (CSE).
- Third Position: Shreya Sahoo, Srinitya Roy, Rojalin Ghadie, Soma Hazra, and Roshni Rupa from M.Sc (Forensic Science).



The event beautifully blended cultural heritage and artistic expression, leaving a memorable impression on all participants and spectators alike.

Faculty and Students Achievement

Dr. Jyotirmayee Sahoo successfully completed the NPTEL-AICTE FDP program on Cost Accounting.



NPTEL-AICTE
Faculty Development Programme
(Funded by the MoE, Govt. of India)



This certificate is awarded to
JYOTIRMAYEE SAHOO
for successfully completing the course
Cost Accounting
with a consolidated score of **65 %**


Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras


(Jul-Aug 2024)

Roll No: NPTEL24MG715332700277

Duration of NPTEL course : 4 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams. This certificate is therefore applicable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses. F.No. AICTE / RFD / FDP through MOOCs / 2023

Dr. M Hemminlal Haokip has presented as Lead Speaker in three days national workshop on “Precision Agriculture” jointly organised by the Centre for Computational Mathematics, Centre for Governance and Sustainable Societies, Centre for Smart Engineering Application, Centre for Commercialisation of Innovation and Entrepreneurship and Centre for Smart Agriculture, Centurion University of Technology and Management from 24th to 26th October 2024.



Dr. M Hemminlal Haokip has presented a paper titled “Analysing the Role of Language In India’s Development Journey Towards Viksit Bharat” at the International Conference on Viksit Bharat: Innovative Business, Agriculture, Technology and Resource Management for Sustainable Growth (ICVBSG-2024) on 26–27 September 2024 at Paralakhemundi Campus.



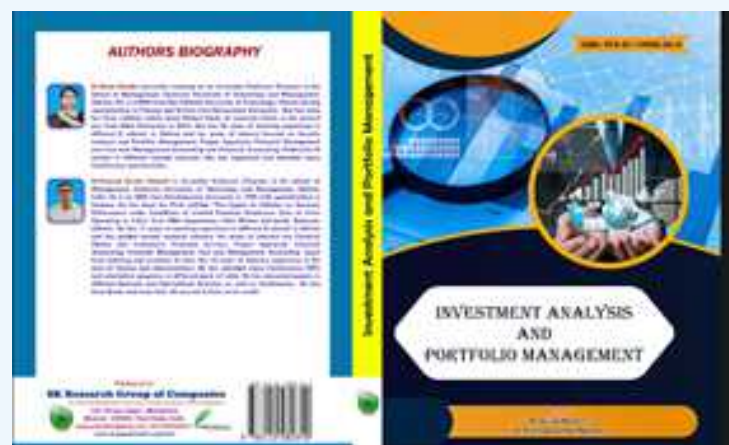
Dr. Tapan Kumar Panda has presented a paper titled "Sustainability and Quality Education in English Language Teaching: A Journey from Evolution to Innovation in a Global Prespective with Reference to Odisha" at the International Conference on Viksit Bharat: Innovative Business, Agriculture, Technology and Resource Management for Sustainable Growth (ICVBSG-2024) on 26-27 September 2024 at Paralakhemundi Campus.



Dr. M Hemminlal Haokip has presented a paper titled "Reduplication in Thadou" at the 46th International Conference of the Linguistic Society of India, organised by Department of Linguistic, University of Kashmir.



Dr. Pramod Kumar Patjoshi and Dr. Girija Nandini published 4 books bearing ISSN No: 978-81-19980- 05-5; 978-81-19980-84-0; 978-81; 19313- 55- 6 and 978-93-93769-81-7 for the titles Business Accounting, Investment Analysis and Portfolio Management, Financial Management-A New Prospective and Cost Management Concepts respectively.





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